JINGDEZHEN / CHINA

ENGLISH EDITION / 2026

NANYAO

CERAMICS



Ceramics with a sense of place.

A collection for importers, distributors and considered retail spaces.

nanyao.art

TRADE COLLECTION

A SENSE OF PLACE

From Jingdezhen, for everyday rituals.

Nanyao brings together tea wares, tableware, everyday ceramics and art-inspired objects. Painted porcelain, translucent rice-grain decoration and expressive glazes offer distinct directions for an international collection.



253
finished product listings

142
base-form selections

8
custom project examples

For importers & distributors

Build a shortlist by use, form and decoration. Each product has a stable NY reference for enquiries; blank forms also retain their original form codes. Explore current designs, discuss a coordinated range or develop a project around your own brief.

Collection checked on 16 November 2026. Listing counts describe this edition, not stock, production capacity or certified performance. Current product pages and the agreed quotation confirm your selection.

THE MAKER

Yu Zhinan



A practice rooted in ceramic craft.

Yu Zhinan is recognised as an inheritor of Jizhou kiln ceramic firing techniques and a Level 1 ceramic craft technician.

Nanyao explores this glaze tradition alongside the painted surfaces and forms associated with Jingdezhen porcelain.

Craft, form and collaboration

The collection spans traditional tea wares, coordinated tableware and custom ceramic projects. Nanyao has its own factory and also works with production partners; the production route is confirmed for each project.

A VOCABULARY OF SURFACES

Choose a visual direction.



Blue and white

Painted blue motifs give the collection its familiar porcelain language.

NY-064



Rice-grain porcelain

Translucent details introduce light and rhythm to the surface.

NY-145



Leaf pattern

Leaf silhouettes and veins become the focus of dark-glazed tea bowls.

NY-012



Tortoiseshell glaze

Mottled amber and dark tones give each composition a strong visual character.

NY-067



Sgraffito & painted colour

Fine worked grounds, painted imagery and gilded details create richly decorated pieces.

NY-049



Wood-fired selections

A separate group of tea cups explores surfaces identified as wood fired in the collection.

NY-068

Technique descriptions apply to the identified pieces. Confirm the exact decoration and finish for the selected reference and order.

TEA WARES / NEW SELECTION

A ritual, beautifully formed.



NY-410

Hand-painted Blue-and-white Landscape Tea Set / 8 Pieces

An eight-piece landscape tea set, hand-painted in blue and white. Listed capacities: teapot 520 mL; cup 45 mL. Explore the product page and confirm the complete set contents for your order.

Explore the piece / nanyao.art

TEA / SIGNATURE SURFACES

Colour and fine detail.



NY-049

Pheasant & Peony / Sgraffito Gaiwan

Hand-painted pheasants and peonies sit over a finely worked blue-to-green sgraffito ground, finished with gold at the rim.

View online



NY-067

Plant-ash Tortoiseshell-glazed Tea Cup

Dark and warm brown glaze markings flow across a personal tea cup. Tortoiseshell describes the glaze pattern.

View online

TEA / PAINTED PORCELAIN

Painted porcelain, rich in detail.



NY-093

Peacock / Hand-painted Coloured-glaze Tea Set

Peacock imagery, plum blossom and bamboo decorate a gaiwan and two tasting cups. The photograph shows a detail of the gaiwan; ask for the current specification and complete arrangement.

Explore the piece / nanyao.art

JIZHOU WARE

From leaf to flowing glaze.



NY-012

Bodhi Leaf / Leaf-pattern Tenmoku Tea Bowl

A bodhi leaf pattern appears against a dark glaze, with a carved lotus on the reverse. Each leaf brings a different arrangement of veins.

View online



NY-411

Jizhou Dragon-kiln Wood-fired Vase

A Jizhou vase fired with wood in a traditional dragon kiln. Brown glaze flows and mingles over a black ground, creating varied patterns across the body.

View online

TABLEWARE

The art of gathering.



NY-086

Celadon & Gold / Rice-grain 58-piece Dinnerware

Explore coordinated dinnerware and individual table pieces. Match the selected design to your required place settings and agree a complete component list.

Explore the piece / nanyao.art

TABLE / COORDINATED RANGES

A complete table.



NY-082

Lotus Scroll / Blue-and-white Rice-grain Dinnerware

A 58-piece Jingdezhen dinnerware set pairing scrolling lotus painting with rice-grain decoration.

View online



NY-085

Yilu Liansheng / In-glaze-colour 58-piece Dinnerware

A 58-piece Jingdezhen dinnerware set decorated with an in-glaze-colour Yilu Liansheng theme.

View online

TABLE / EVERYDAY SELECTION

Smaller sets. More choice.



NY-184

Abundant Blossoms / Dinnerware Set / 10 pieces

Abundant Blossoms decoration on dinnerware set from Nanyao. Listed configuration: 10-piece set.

View online



NY-199

Imperial Yellow / Dinnerware Set / 3 pieces

Imperial Yellow decoration on dinnerware set from Nanyao. Listed configuration: 3-piece set.

View online

COFFEE & EVERYDAY

Objects for daily company.



NY-060

Lotus Scroll / Gold-accent Coffee Cup & Saucer

A coffee cup and saucer with scrolling lotus decoration and gold accents.

View online



NY-121

Deer / Coffee Cup & Saucer

Deer decoration on coffee cup & saucer from Nanyao. Translucent rice-grain details bring light into the porcelain surface.

View online

DAILY / CUPS & MUGS

For a desk, a shelf, a pause.



NY-145

Starlight / Tumbler

Starlight decoration on tumbler from Nanyao. Translucent rice-grain details bring light into the porcelain surface. Blue-and-white decoration accompanies the form.

View online



NY-097

Freehand Blue-and-white / Baichuan Infuser Mug

A Baichuan mug with freehand blue-and-white decoration and an accompanying filter insert.

View online

ART & DISPLAY / NEW SELECTION

A landscape for your space.



NY-406

Hand-painted Fan-shaped Ceramic Plaque / Scholar’s Objects

A fan-shaped ceramic plaque depicting wintersweet, scholar’s rocks, brushes and Buddha’s hand fruit. Hand-painted decoration for a tea room or study.

View online



NY-409

Hand-painted Blue-and-white Ceramic Plaque / Bamboo and Birds

An elongated ceramic plaque with hand-painted blue-and-white bamboo, birds and moonlight. A horizontal composition for a living room, tea room or other interior.

View online

FROM A BRIEF TO A CERAMIC OBJECT

A project with your identity.

Start with a form, a theme or a set. Single-piece commissions are welcome, with volume pricing for larger orders. Discuss decoration, lettering and presentation, then agree the specification and sample.



LI-NING / TRAVEL TEA PROJECT



FUDAN UNIVERSITY / COFFEE PROJECT

Past projects include ceramics for Fudan University, Fliggy and LI-NING. These examples show how a theme can be expressed through different forms and arrangements.

Project examples are references for discussion. Branded designs are not offered for unrestricted reproduction; each new project is developed around the customer’s authorised artwork and agreed brief.

MAKE THE BRIEF SPECIFIC

The details that shape a project.

01 Product & form

Select NY references or blank-form codes. Specify how the pieces will be used.

02 Decoration

Provide the theme, artwork, logo files and desired placement. Discuss suitable methods and colour references.

03 Configuration

Specify the pieces in each set and whether individual items or coordinated sets are required.

04 Packaging

State individual protection, gift presentation, labels and outer-carton requirements.

05 Quantity & schedule

Give quantities by design, the delivery destination and the required arrival date.

06 Sample & approval

Agree sample requirements, a specification sheet, tolerances and a written approval process.

142 STARTING POINTS

Start with the shape.





Base forms for custom development

The blank-form selection covers teapots, gaiwans, tasting cups, individual tea cups, pitchers, caddies and accessories, with additional everyday and display forms. Each keeps its original form code alongside the NY reference.

The term “blank form” describes a starting point for selection. It does not by itself specify the firing stage, glaze, material or decoration process. Confirm these details, current availability and the final dimensions for the chosen form.

BLANK FORMS / SELECTION

A shape for the idea.



NY-263

Straight-sided Teapot / Ball-hole Filter

Straight-sided Teapot / Ball-hole Filter. A base form for a custom ceramic project. Explore decoration, lettering, brand marks and coordinated pieces with Nanyao.

View online



NY-329

Xingyue Tasting Cup

Xingyue Tasting Cup. A base form for a custom ceramic project. Explore decoration, lettering, brand marks and coordinated pieces with Nanyao.

View online

A PRACTICAL BUYING GUIDE

From collection to shortlist.

01 Choose the product family

Use the sections for tea, tableware, coffee and everyday use, art, custom projects or blank forms.

02 Record the reference

Quote the NY code, the form code when shown, and your preferred decoration. Click a product image or link to open its English web page.

03 Specify the order

Tell us your intended quantity by reference, destination market, required date and packaging needs. State your target quotation currency.

04 Confirm the specification

Request a sample and an agreed specification covering measurements, components, decoration, packaging and any market-specific testing.

05 Agree commercial terms

Minimum quantities, prices, lead times, payment and delivery terms are confirmed in a written quotation for the chosen products.

No prices are printed. Catalogue dimensions and capacities are stated references; measurement basis, tolerances, final set contents and current supply are agreed for the order.

BEFORE QUOTATION

A clear brief. A precise response.

Product references	NY code / form code / decoration
Quantities	Units or sets per reference / trial order or repeat order
Market & destination	Country / intended use / shipping destination
Technical specification	Dimensions / capacity basis / components / finish
Packaging & labels	Individual packing / gift box / carton / barcode / language
Quality & documentation	Required testing / sample approval / inspection criteria
Commercial requirements	Quotation currency / delivery terms / target date

Single-piece custom commissions are welcome. Sampling: usually 3-7 days after design confirmation; complex designs or techniques may take longer. Quantities, prices, sample costs, testing and delivery terms are confirmed for the selected products in a written quotation.

FOR A CONFIDENT SELECTION

Confirm the details that matter.

Measurements & contents

Confirm the capacity basis and final component list. Nominal inch sizes are product designations. Where older photograph labels differ from the written specifications, use the stated catalogue value and request current sample details.

Surface & colour

Photography and printed colour are references. Assess glaze, decoration and any acceptable variation on an approved physical sample.

Care instructions

Request the care guidance for the selected reference. Do not assume microwave, dishwasher, oven or freezer suitability from appearance. Gold decoration and special finishes require specific confirmation.

Market requirements

Tell Nanyao the destination market and intended use. Agree the required food-contact documentation, test scope and any other applicable product requirements for the exact items.

Packing & delivery

Agree individual protection, set arrangement, outer-carton details, marking and the delivery plan in the quotation and packing specification.

BRING YOUR IDEAS

Product enquiry worksheet

Company / contact: _____

Market / destination: _____

NY / FORM CODE	DESCRIPTION / DECORATION	QUANTITY	NOTES

Required date / packaging / other requirements:

KEEP THE CONVERSATION MOVING

From inspiration to selection.

403 catalogue references.
One consistent way to enquire.

Use the Complete Product Catalogue for every listed product and base form. Focused catalogues are also available for tea wares; tableware and art; coffee and everyday use; and custom projects with blank forms.



Explore the catalogues

nanyao.art/en/catalogues

Send a shortlist with quantities and destination market to hello@nanyao.art. We can then discuss the exact specification, sampling and commercial terms.

LET’S BUILD YOUR COLLECTION.

A piece. A range.
A conversation.

TRADE & GENERAL ENQUIRIES

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